



DCC-19BBA206

Seat No. _____

B. B. A. (Sem. II) Examination

July - 2022

E-Commerce

(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instruction : Figures to the right indicate full marks of the question.

- 1 Define the term E-Commerce. Also discuss its advantages and disadvantages. **20**

OR

Answer the following :

- (a) Discuss the evolution of E-commerce in detail. **10**
(b) Explain present scenario of E-commerce in India. **10**
- 2 What is E-marketing ? Explain its merits and demerits. **20**

OR

Write a note on following :

- (a) B2C **10**
(b) B2B **10**
- 3 Write in detail different types of threats and crimes in online transactions. **15**

OR

Write a short note on following :

- (a) EFT (Electronic Fund Transfer) **7.5**
(b) E-cash **7.5**
- 4 What is M-commerce ? Explain its advantages and disadvantages. **15**

OR

Write a detailed note on E-enterprises. **15**